

# ***Specificities of preparation and financing for regional development projects***

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**«АГЕНТИ ЗМІН»**  
Прикарпатського  
національного університету  
імені  
Василя Стефаника

В рамках програми  
секторальної  
бюджетної підтримки  
Європейського Союзу



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# Regional development project

- is a set of interrelated activities **to address specific problems related to the regional development**, which is finalized as a legal document that defines joint actions of project participants and resources required to achieve project objectives within a defined time frame
- *(Article 1 of the Law of Ukraine "On the Principles of State Regional Policy")*



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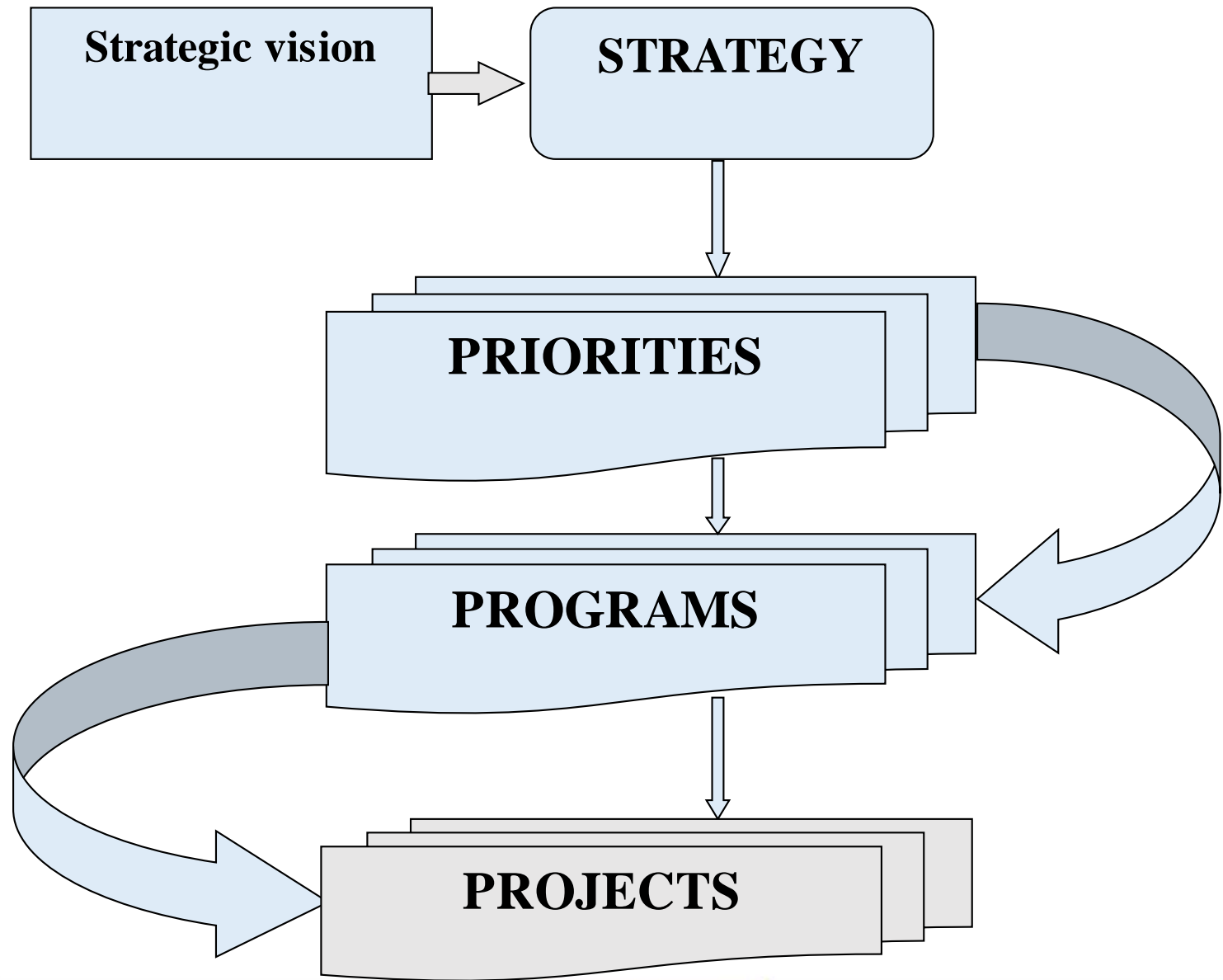
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# *Selection of a regional development project*

Each **project** should be seen in the context of the *overall strategy* as a tool for its implementation



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## KEY DEVELOPMENT STRATEGIES

**A strategy** is implemented through a **project approach** to the implementation of its **priorities**

- Strategy for Sustainable Development «Ukraine-2020»
- State strategy for regional development for the period up to 2020
- Development strategy for Ivano-Frankivsk Oblast for the period up to 2020
- Development strategy for Ivano-Frankivsk for the period up to 2028
- Community-based development strategy
- Strategy for the Carpathian Euro-region - 2020
- Strategy for the development of recreation tourism in the Polish-Ukrainian part of the Carpathian Euro-region
- Tourism and resort development strategy up to 2026
- Strategy for the development of Carpathian villages



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# Sector budget support provided by the EU

On July 19, 2016, the Government of Ukraine and the European Commission acting on behalf of the European Union signed Supplementary Agreement No 1 to the Agreement on Funding for the Sector Policy Support Program - Support for the Regional Policy of Ukraine (ENPI / 2013 / 024-517) of November 27, 2014

Due to the progress in implementing the regional policy, the Ministry of Regional Development has leveraged budget support from the EU totaling 55 million euros, 21 and the first tranche of 23 million euros has already been disbursed ( 651, 316 million UAH)

616.1 million UAH were used to implement regional development projects, which were selected through a competition within the framework of 5 regional development programs

For the first time, a system of project selection based on general and specific criteria was created, these selection criteria put emphasis on projects that have received the highest score for economic and / or budgetary effectiveness of their implementation, economic benefits, social and environmental impact

**507** submitted project applications

**70** winning projects

In order to use the budget resources efficiently, it is envisaged that the implementation of winning regional development projects should be monitored for 2 years



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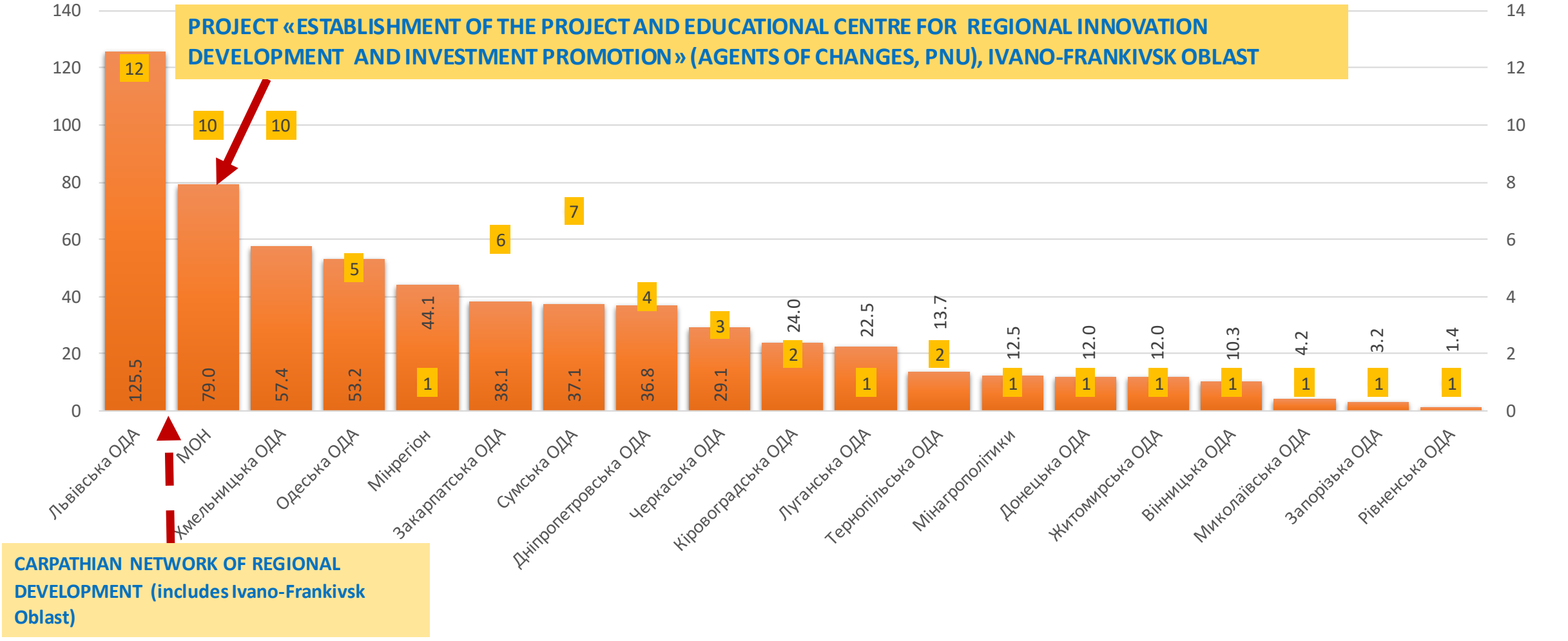


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# DISTRIBUTION OF WINNING PROJECTS BY PROJECT PROPONENTS— COMPETITION 2017



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**LACK OF QUOTA FUND DISTRIBUTION FOR SUPPORT PROGRAMS**

**Applicant's  
NEEDS**

**DONOR'S INTERESTS  
(MAIN PRIORITIES 5+2)**



**Innovative economy  
and investments**



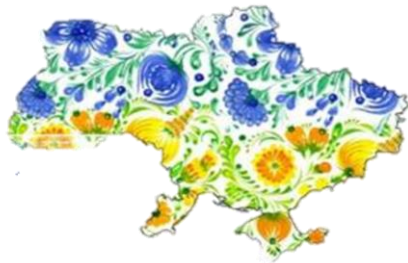
**Rural development**



**Human  
development**



**Development of  
tourism**



**All-Ukrainian  
solidarity**



**Development of problem  
territories (including  
mountaneous ares)**



**Effective governance  
("soft" projects)**



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# II COMPETITION PROCESS

The total amount allocated to the implementation of the regional development projects in 2018 was

**420** million UAH (**14** million Euro)

## PROJECT PROPONENT

central authorities, Council of Ministers of the Autonomous Republic of Crimea, Regional State Administrations (RSA), Kyiv and Sevastopol City City Administrations

## PROJECT OWNER

- central or local authorities (RSA/DSA),
- a state municipal institution or organization within the field of governance of the proponent



Submits an application to the Ministry of Regional Development for participation in the competitive project selection process and monitors the implementation of the project



Appointed by the project proponent and is responsible for the preparation and implementation of the project, acts as a commissioning party

+ possibly local authorities (legislative changes)



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# GOVERNMENT'S FINANCIAL SUPPORT

## State Regional Development Fund

*The amount of funds for the SRDF is governed by the Budget Code and should be no less than **1% of the total income of the General Project Fund** of the State Budget.*



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# GOVERNMENT'S FINANCIAL SUPPORT

## State Regional Development Fund

Yearly total	2015	2016	2017	2018
Amount (billion, UAH)	2,908	3	3,5	6
Number of projects	876	810	803	806



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## GOVERNMENT'S FINANCIAL SUPPORT

### STATE REGIONAL DEVELOPMENT FUND

For education, healthcare, sport, water supply and sewerage systems, culture and road infrastructure.

Investment programs and projects proposed for the participation in the competition must meet the criteria specified in the Decree No. 196 "Certain Issues related to the State Regional Development Fund" issued by the Cabinet of Ministers of Ukraine on March 18, 2015:

- investment programs and projects involving construction **require design and planning estimates and an expert report containing positive evaluation** and approved in accordance with the procedure established by law, in accordance with the requirements specified in Decree No. 560 issued by the Cabinet of Ministers of Ukraine on May 11, 2011 (as amended);
- investment programs and projects involving energy conservation measures **require an energy audit**;
- the scheme for the implementation of investment programs and projects should cover up **a period of one to three years**;
- *the amount of funds for the implementation of investment programs and projects of regional development aimed at developing sports infrastructure and improving the energy efficiency of state and municipal educational and medical institutions should **make up no less than 10 percent of the funds of the State Regional Development Fund** each;*
- **10% co-financing** from local budgets;
- The entities whose facilities are to be funded by the State Regional Development Fund should **be able to further provide their own funding of these facilities or ensure they will be financed from the local budgets.**



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## GOVERNMENT'S FINANCIAL SUPPORT

-

## SUBVENTIONS FOR THE INFRASTRUCTURE OF REGIONAL COMMUNITIES

It has been provided only to regional communities since 2016 when the first fully-fledged regional communities came into being.

The funds are provided by the law "On voluntary association of regional communities". **4.4 billion UAH** have been allocated for three years.

The subvention is aimed at supporting rural areas - the amount of the subvention *depends on the area of the community and the size of the rural population.*



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# GOVERNMENT'S FINANCIAL SUPPORT

## SUBVENTION FOR THE INFRASTRUCTURE OF REGIONAL COMMUNITIES OF IVANO-FRANKIVSK OBLAST IN 2018:

**58,4 million UAH**

**have been allocated to 23 regional communities for 140 projects**



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## ***PROVISION OF SUBVENTIONS AND THEIR USE***

**A subvention is specially meant to support the development of the infrastructure of regional communities which were established in accordance with the Law of Ukraine "On Voluntary Association of Regional Communities"**

- The allocated subvention funds should be used for capital expenditures, that is, community development expenditures, they should not be spent on consumption.
- A subvention covers the following: administrative services, road construction and repair, renovation of buildings, procurement of vehicles, in particular, vehicles which are to be used to transport children to schools, etc.
- The development of the infrastructure of regional communities is financed from the state budget provided that the local authorities have developed well-targeted projects.



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# SUBVENTION USAGE PROCEDURE

FINANCIAL SUPPORT CAN BE USED EFFICIENTLY ONLY IF PROJECTS, WHICH ARE TO BE THE BASIS OF THE SOCIAL AND ECONOMIC DEVELOPMENT OF REGIONAL COMMUNITIES, ARE PROPERLY COMPILED



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# PARTICIPATION BUDGET

**Participation budget** is a democratic process that enables every resident to participate in the distribution of local budget funds through the creation of projects to improve the city/regional community and/or voting for them.

The city target program **“Participatory Budgeting (Participation Budget) in Ivano-Frankivsk”** establishes and regulates a system of interaction between the executive bodies of Ivano-Frankivsk City Council and residents of Ivano-Frankivsk regarding the implementation of projects financed from the city budget.



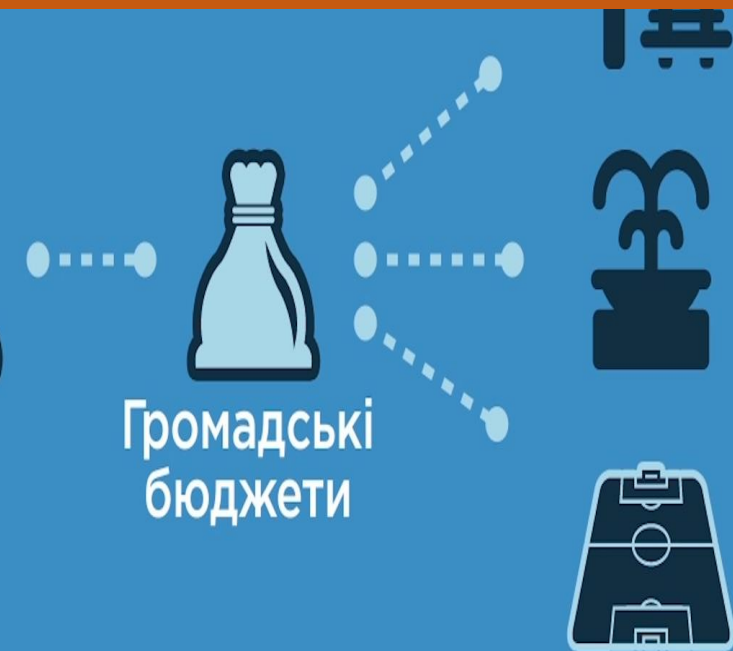
2015 – 350,0 thousand UAH  
2016 – 500 thousand UAH  
2017 – 1500,0 thousand UAH  
2018 – 2500,0 thousand UAH  
2019 – 4000,0 thousand UAH



Місцевий  
бюджет



Громадські  
бюджети



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## REGIONAL COMPETITION FOR LOCAL GOVERNMENT DEVELOPMENT PROJECTS AND PROGRAMS

the 9<sup>th</sup> competition was held in 2018

**Budget for 1 project:  
75,0-500,0 thousand UAH**

Competition for local Carpathian communities «Euroregion-Carpathians-Ukraine» initiated by the Local Government Associations, 2018

- 1) Cross-border cooperation
- 2) Promotion of historical and cultural heritage
- 3) Preservation of natural heritage
- 4) Development of information and communication technologies

## 7<sup>th</sup> REGIONAL COMPETITIONS, 2018

**Community with the best environment.**

**Budget for 1 project: 100,0-200,0 thousand UAH**

**The best sports community.**

**Budget for 1 project: 100,0-200,0 thousand UAH**

**The best ethno-cultural community.**

**Budget for 1 project: 200,0 thousand UAH**



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# «City Grants» Program

The “City Grants” Project Support Fund is made up of contributions paid by more than 60 companies that are partners of the “Teple Misto (Warm City)” platform.

The evaluation is carried out by an independent commission, which meets during each session. The commission is comprised of active city residents, opinion leaders, representatives of the administration and businesspeople, as well as winners of previous Grant Program sessions.

The “City Grants” Program was launched in 2015 by the “Warm City” Platform to support progressive urban initiatives. Over the life of the program, 35 projects have been financially supported.

ТЕМАТИЧНІ НАПРЯМКИ

МІСЬКІ ІНІЦІАТИВИ

Within the framework of the program, three sessions will be arranged during 2019 :

- spring session: January 22– February 22
- summer session: April 23 – May 23
- winter session: August 20 – September 20

Прогресивна освіта

Розвиток прогресивного підприємництва

Сучасне мистецтво

Стала мобільність

Екологія та енерго-ефективність

Гарячий спорт

Міський простір

Подавайтесь на 10-ту хвилю програми!  
Start: 21 січня



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# New grant opportunities: Competition of Local Carpathian Community Initiatives



Local Government Association «Euroregion-Carpathians-Ukraine»



- Promotion of historical and cultural heritage
- Preservation of natural heritage
- Tourism



- Local governments
- Public organizations
- Charitable foundations
- Community associations



The grant amounts to 250 thousand UAH which covers at least 80% of the total budget of the project



March 15, 2019



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## REGION'S PARTICIPATION IN CROSS-BORDER COOPERATION PROGRAMS

- Ivano-Frankivsk Oblast participates in 3 Joint Operational Border Cooperation Programs of the European Neighborhood Instrument 2014-2020:
- **Poland-Belorus-Ukraine.** The program budget amounts to more than € 183 million, of which € 165.5 are channelled directly to projects. Minimum co-financing should be at 10% of the EU contribution.
- **Romania-Ukraine.** The program budget amounts to € 60 million. Minimum co-financing should be at 10% of the EU contribution.
- **Hungary-Slovakia-Romania-Ukraine.** The program budget amounts to € 73,952 million. Minimum co-financing should be at 10% of the EU contribution.



<https://www.pbu2020.eu>



**Romania-Ukraine**  
ENI-CROSS BORDER COOPERATION

<http://ro-ua.net>



<https://huskroua-cbc.eu>



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**Інноваційна та соціальна відповідальність Дунайського регіону**

SO 1.1: Поліпшення рамок умов для інновацій

SO 1.2: Підвищення компетенції для бізнесу і соціальних інновацій



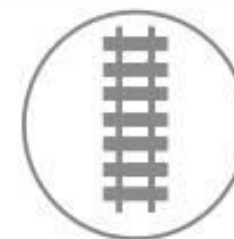
**Відповідальність за довкілля та культуру Дунайського регіону**

SO 2.1: Зміцнення трансакціонального управління водними ресурсами та запобігання ризикам повеней

SO 2.2: Сприяння сталому використанню природних і культурних ресурсів

SO 2.3: Сприяння відновленню і управлінню екологічними коридорами

SO 2.4: Підвищення готовності до управління екологічними ризиками



**Краще сполучення та енергетична відповідальність Дунайського регіону**

SO 3.1: Підтримка екологічно чистих і безпечних транспортних систем і збалансованої доступності міських і сільських районів

SO 3.2: Підвищення енергетичної безпеки та енергоефективності



**Налагоджене управління в Дунайському регіоні**

SO 4.1: Поліпшення інституційного потенціалу для вирішення основних соціальних проблем

SO 4.2: Підтримка управління та реалізації ЄСДР

**Danube Transnational Program** has announced the launch of the 3d project competition. Ukraine has ratified the Agreement on Participation in Danube Transnational Program, for a total amount of EUR 5,000,000. **The first stage of the project competition is open from January 28 to March 8, 2019.**



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# International Technical Assistance (ITD) Programs (donor programs)



<https://creativeeurope.in.ua>



<http://cosme.me.gov.ua>



«Support for Agrarian and Rural Development»  
<https://www.usaid.gov/uk/ukraine/agriculture>

**Ministry of Foreign Affairs of the Netherlands (MATRA Program)**  
<http://www.netherlands-embassy.com.ua/>

- Visegrad Fund

<https://www.visegradfund.org>



[culturebridges.eu/](http://culturebridges.eu/)

The EU-funded “Culture Bridges” Program will accept applications for the sixth (and last) international mobility project competition (trips to EU countries for experts in culture and creative economy)



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# MAIN DONOR ORGANIZATIONS

INTERGOVERNMENTAL ORGANIZATIONS	GOVERNMENTAL DONORS
United Nations Development Program (UNDP)	US Department of State
United Nations Democracy Fund	United States Agency for International Development (USAID)
United Nations International Children's Emergency Fund (UNICEF)	US Embassy in Ukraine
The World Bank	US Peace Corps in Ukraine
International Bank for Reconstruction and Development	Embassy of the Federal Republic of Germany in Ukraine
European Bank for Reconstruction and Development	German Bureau of International Cooperation (GIZ)
Delegation of the European Union in Ukraine	Swiss Cooperation Office in Ukraine (DEZA)
International Visegrad Fund	British Council in Ukraine
The Nordic Environment Finance Corporation (NEFCO)	Canadian International Development Agency (CIDA)
CORPORATE DONORS	Canadian Local Initiatives Support Fund
"Monsanto" Company	MATRA program of the Ministry of Foreign Affairs of the Netherlands
PRIVATE DONORS	Swedish International Cooperation and Development Agency (SIDA)
"Renaissance" International Foundation	SOCIAL DONORS
Charles Stuart Mott Foundation	Eastern Europe Foundation (EUF)



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## FOCUS ON THE FOLLOWING CHARACTERISTICS

- **area of the competition** (a grantmaker can announce a competition for certain regions of Ukraine)
- **type of grant recipients** (self-governing bodies, public associations, higher education institutions, health care and educational institutions, institutions of social welfare, mass media, action teams, etc.);
- **competition priorities** (areas of assistance are specified in the priorities of specific competitions);
- **deadline for the submission** of applications and announcement of the results;
- **grant size and the level of contribution;**
- **project duration;**
- **types of funded activities** (in some cases, within the framework of a particular competition, a donor may finance well-defined activities but may refuse to finance certain cost items, most often, indirect costs and / or remuneration costs).



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# And so again: what is a project?

- **A project** is a unique temporary activity that involves coordinated performance of interrelated operations to achieve certain goals in a time- and resource-constrained environment
- **A project** is a set of activities undertaken over the specified period of time with limited financial resources in order to achieve clearly defined goals
- **A project** is a set of activities developed and implemented by a Civil Society Institute that aim to achieve a specific goal over a specified period of time (usually no more than one year).

*Decree of the Cabinet of Ministers № 1049*



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# Selection of a project idea

**A PROJECT IDEA** is the basic reason (basis) why we want to transmit a control action and whom / what we want to influence in order to achieve the desired changes in the public (community) life, in general or in a certain public sphere, in particular.

## WHAT SHOULD YOU ANALISE IN ORDER TO DECIDE WHETHER TO START A PROJECT

- THE PROJECT ISSUE
- **STAKEHOLDERS/TARGET GROUPS**
- **PARTNERS** WHO MAY BE INVOLVED IN THE PREPARATION AND IMPLEMENTATION OF THE PROJECT
- MAKE A PRELIMINARY ESTIMATION OF THE PROJECT **IDEA**
- CONSIDER THE PROJECT **ELIGIBILITY**



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## PROJECT CONFORMITY

The project title is formulated and finalized *not at the beginning but rather gradually (iteratively) while writing the concept*, at the end of its development.

The project title *coincides* nearly completely (*correlated*) with the operational objective of the development strategy for the community (city, region) which the project aims to implement.

The content of the project title is based on the *overall objective of the project* (which is determined by taking into account *the project issue, stakeholders, product and project outputs*, and reflects the limitations of the project).

The project aligns with the operational goals/ objectives of the following Development strategies:

- **DEVELOPMENT STRATEGY FOR IVANO-FRANKIVSK OBLAST FOR THE PERIOD UP TO 2020**
- **DEVELOPMENT STRATEGY FOR IVANO-FRANKIVSK FOR THE PERIOD UP TO 2028**
- **COMMUNITY-BASED DEVELOPMENT STRATEGIES**



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**Project application (conceptual and complete form):**  
the logic of its development

***A project concept*** is a preliminary plan for the implementation of an idea (business idea) of a project, developed to assess the feasibility of this proposal (business proposal).

1. Problem description

2. Goals and objectives

3. Target groups

4. Expected project outcomes

5. Project activities

6. Project budget



# STRUCTURE OF A STANDARD PROJECT FORM

I.	<b>Project summary</b>	C.
II.	Project description	C.
2.1	Relevance of the project	C.
<b>2.2</b>	<b>Project objectives and outcomes</b>	<b>C.</b>
2.3	Detailed description of project activities	C.
<b>2.4</b>	<b>Project implementation schedule</b>	<b>C.</b>
2.5	Potential risks	C.
<b>2.6</b>	<b>Sustainability of project results</b>	<b>C.</b>
2.7	Project management structure	C.
2.8	Project monitoring and evaluation mechanism	C.
III.	Project budget (co-financing)	C.
IV.	<b>Logical and structural matrix of the project</b>	<b>C.</b>



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# Criteria for evaluation of regional development projects that can be implemented at the expense of state budget funds received from the European Union

№ з/п	Project evaluation criteria  * Criteria, which received 0-2 points from all members of the working group, which, according to Resolution No. 121, resulted in excluding these projects from the project rating, are highlighted in yellow and marked with !	Project description section/ subsection	Maximum score and its importance	Score awarded by a commission member	Score based on its importance	Comments and justification for the score
<b>I. General evaluation criteria</b>			<b>80</b>			
<b>1</b>	<b>RELEVANCE OF THE PROJECT</b>	<b>II</b>	<b>20</b>			
1.1	Coherence between the overall objective of the project and the government's regional development strategy for the period up to 2020 and its implementation schedule	2.1	5	!		
1.2	The degree of the project's impact (regarding its objectives and types of activities) on the achievement of the expected outcomes of the respective Regional Development Program approved by Decree № 821 issued by the Cabinet of Ministers on October 07, 2015	2.1, 2.3	5	!		
1.3	Geographical and/or socio-demographic scales of the project's positive impact on its implementation outcomes (on target groups and beneficiaries)	2.1	5	!		
1.4	Conformity of the planned types of activity with the estimated cost of the project (its budget)	2.1, 2.3, budget	5	!		



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<b>2</b>	<b>PROJECT FEASIBILITY. PROJECT EFFICIENCY</b>		<b>50</b>		
2.1	The level of economic and/or budgetary effectiveness of the project implementation (as relevant)	2.1	5x3		
2.2	The possibility of obtaining other economic benefits from the project (as far as relevant)	2.1	5x2	!	
2.3	Level of positive social impact (as relevant)	2.1	5x2	!	
2.4	Level of positive environmental impact (as relevant)	2.1	5		
2.5	Level of project innovativeness (introduction of innovative technologies, techniques and practices, facilitation of the transition to a new technological way)	2.1	5x2	!	
<b>3</b>	<b>Sustainability of the project results</b>		<b>10</b>		
3.1	Level of capability and reliability of sources of further financing for the project activities or ability to provide their own funding of the facilities (financial sustainability)	2.6	5	!	
3.2	Co-financing of the project from the sources of the project proponent or the project owner		5		
<b>II. SPECIFIC PROJECT EVALUATION CRITERIA BY PROGRAMS</b> (in accordance with programs – some quality projects may fail to score any points by this criteria)		<b>20</b>			
<b>General comments (main strengths and weaknesses of the project)</b>					



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## FOCUS ON THE FOLLOWING PROBLEMATIC ASPECTS

Inconsistency or only “formalistic” conformity with the theme/ overall objective of the project

Lack of logical connection between the overall objectives of the project (correlating with the strategies, programs, etc.) and the specific project goals / outcomes

Project goals / outcomes are inconsistent with each other and / or different parts of the project have different goals / outcomes

Inconsistency of project goals / results with the problem addressed by the project, or complete lack of analysis of problems / needs

Goal achievement indicators (quantitative/ qualitative) are not defined



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## ON THE FOLLOWING PROBLEMATIC ASPECTS

Target groups and beneficiaries are not defined, are not defined clearly or wrongly selected, their needs are not defined

Lack of logical connection between the problems and needs of target groups and beneficiaries and the proposed project

The project does not have any impact on the state of the target groups / beneficiaries or has only limited impact on them compared to the scale of the proposed project

The proposed project activities are not consistent with the project goals/ outcomes and it is inappropriate to finance them/ the activities duplicate the applicant's current activities

The description of the actions is not sufficiently detailed, so they cannot be recognized as eligible for financing



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## ON THE FOLLOWING PROBLEMATIC ASPECTS

Inconsistency between the cost of the planned activities/services/goods and their market value

The pledged budget is not proportional to the objectives/outcomes and activities of the project

Inconsistency between the amount of funding requested from the state budget and the limits determined by the relevant program areas

There are no direct or indirect economic benefits from the project implementation, even at the level of common goals

The project does not provide for co-financing during its implementation, self-sustainability or financing the outcomes after its completion



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***Overall objective of the project***  
***«Establishment of the Project and Educational Center for Regional Innovation Development and Investment Promotion»***

Improving the level of innovation and competitiveness of the region's economy by enhancing its institutional and staffing capacity and improving information and educational support for project management.



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# AREAS OF ACTIVITY(SERVICES)

- INFORMATION AND METHODOLOGICAL SUPPORT
- CONSULTING AND EDUCATIONAL SERVICES
- PROJECT DEVELOPMENT AND IMPLEMENTATION
- PROJECT MANAGEMENT: FROM AN IDEA TO ITS SUCCESSFUL IMPLEMENTATION



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# WHO IS INVOLVED IN YOUR ACTIVITY?



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# KEY ACTIVITIES OF THE CENTRE

*TRAININGS*

*WEBINARS*

*STUDENT  
INTERNSHIPS*

*ON-LINE  
CONSULTING*

**TOOLS**



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національного університету  
імені  
Василя Стефаника

В рамках програми  
секторальної  
бюджетної підтримки  
Європейського Союзу



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# TYPES OF PROJECTS

## CONSULTING AND EDUCATIONAL ACTIVITIES OF THE CENTRE



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• *SOFT / SOCIAL*

• *HARD/ INVESTMENT*

• *RESEARCH / INNOVATION*

• *PERSONAL MOBILITY/ PARTNERSHIP  
PROJECTS*

• *INTERNATIONAL / CROSS-BORDER*

• *REGIONAL/LOCAL DEVELOPMENT PROJECTS*

***Project and Educational Centre “Agents of Changes” :***  
***WHEN WE ALL WORK TOGETHER***  
***WE ALL WIN TOGETHER !!!***

**PLEASE ACCEPT  
OUR BEST WISHES  
FOR SUCCESS AND  
INSPIRATION!**

**WE ARE PLEASED  
TO INVITE YOU TO  
COOPERATE WITH  
US!**

**Contact person:**

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Leader of the Project „Establishment of the Project  
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Development and Investment Promotion“

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